COLLEGEWIDE COURSE OUTLINE OF RECORD

COMM 101, FUNDAMENTALS OF PUBLIC SPEAKING

COURSE TITLE: Fundamentals of Public Speaking
COURSE NUMBER: COMM 101
PREREQUISITES: Demonstrated competency through appropriate assessment or earning a grade of "C" or better in:
  ENGL 093 Introduction to College Writing and ENGL 083 Reading Strategies for College
  Or ENGL 095 Integrated Reading and Writing
  Or FOUN 071 Tech Foundations II
SCHOOL: Liberal Arts and Sciences
PROGRAM: Liberal Arts
CREDIT HOURS: 3
CONTACT HOURS: Lecture: 3
DATE OF LAST REVISION: Fall, 2015
EFFECTIVE DATE OF THIS REVISION: Fall, 2016

CATALOG DESCRIPTION: Introduces fundamental concepts and skills for effective public speaking, including audience analysis, outlining, research, delivery, critical listening and evaluation, presentational aids, and use of appropriate technology.

MAJOR COURSE LEARNING OBJECTIVES: Upon successful completion of this course the student will be expected to:

1. Analyze an audience and adapt presentations to cross-cultural audiences accordingly.
2. Apply principles of composition to the development of oral presentations, such as effective organization, outlining and time expectations.
3. Develop ideas with credible forms of support and appropriate documentation.
4. Recognize and demonstrate nonverbal communication appropriate to the verbal message.
5. Use presentational aids to support and enhance oral presentations.
6. Actively listen to and critically evaluate oral presentations.
7. Apply the fundamental concepts of effective public speaking through a minimum of 4 oral presentations of significance, three of which must be delivered extemporaneously.
8. Incorporate appropriate technology to support and enhance oral presentations.

COURSE CONTENT: Topical areas of study include --

Communication models – elements
Ethics and public speaking
Listening
Selecting a topic and purpose
Analyzing the audience and assessing the situation
Researching the speech topic
Supporting materials and tests of evidence

Using presentational aids
Speech introductions and conclusions
Organizing the body of speech
Oral and written source citation
Outlining the speech
Presenting the speech – language and delivery modes
Speaking to inform
Speaking to persuade
Using technology
Common fallacies
Meeting time expectations

HOW TO ACCESS THE IVY TECH COMMUNITY COLLEGE LIBRARY:

The Ivy Tech Library is available to students' on- and off-campus, offering full text journals and books and other resources essential for course assignments. Go to http://www.ivytech.edu/library/ and choose the link for your campus.

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The College is committed to academic integrity in all its practices. The faculty value intellectual integrity and a high standard of academic conduct. Activities that violate academic integrity undermine the quality and diminish the value of educational achievement.

Cheating on papers, tests or other academic works is a violation of College rules. No student shall engage in behavior that, in the judgment of the instructor of the class, may be construed as cheating. This may include, but is not limited to, plagiarism or other forms of academic dishonesty such as the acquisition without permission of tests or other academic materials and/or distribution of these materials and other academic work. This includes students who aid and abet as well as those who attempt such behavior.

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